

Unit 6.5 - We are advertisers | Year 6 Computing | Summer 2

I should already know

In **Unit 3.3: We are presenters**, pupils recorded performances using green screens.

By the end of the unit, I will:

identify characteristics of effective adverts

contribute to **storyboarding** my video

shoot video footage

use search tools to find media

import video footage and media into editing software

export a completed advert.

Questions I will be able to answer by the end of the unit:

What makes an effective advert?

How do I split clips into sections?

How do I add different media and footage to my project?

Is a source credible?

What could I improve next time?

Key Vocabulary

Creative Commons:

licensing scheme where the creator of an original work allows others to use it without seeking further permission, subject to a number of agreed conditions

Export:

to save media in a format such that it can be watched, listened to or read by others without access to the editing software used in its production

Final cut:

stage of video production in which the footage is in its finished form in the editing software

Rough cut:

stage of video production in which scenes and shots are assembled in the correct sequence but without the attention to detail needed in the final cut

Rushes:

unedited footage from a video recording

Storyboard:

planning document for video or animation in which each scene, or sometimes shot, is drawn

